

Cecil Township Parks and Recreation Board
Festival Meeting Minutes
Thursday, April 4, 2019

In Attendance: Board members Mark Bonus, Suzanne Campbell, Bonnie Cowden, Jim Michalka, Glenn Reidenbaugh, Diana Stromple
Auxiliary Members: Amy Foertsch, Wendy Johnson, Jennifer Moninger, Mariah Nelson, Barb Russman

Guests: Frank Egizio, Kevin Camerson, Jacque King, Johnna Valente from Froggy Radio

Treasurer's Report: Reviewed

Proceedings: Meeting called to order at 6:38 p.m.

- 1) **Meeting minutes:** from March 7, 2019 approved, motion by Bonnie, 2nd by Jim.
- 2) **Froggy Radio:** Johnna Valente presented having Froggy Radio live on location at the fall festival. They would work with us on how we wanted to do it, but basically, depending on which station we would choose (Froggy, Pickle, or Willie), the cost ranges from \$2035 - \$3625 for two hours. The week before the event they advertise on the radio. They can bring in a van or their "sky box," a boom box in the air. They can have their mascot come, or do T-shirt drops, which cost \$2050, and this is an attraction for people. They can also register to win tickets. There is also a "bundle package," the more events you do the less expensive they are. We can "day part" advertising, i.e. 6 a.m.-10 a.m. three times, can have do a weather or traffic sponsorship 1X/day during the morning report.
- 3) **Print advertising:** went out, thank you Glenn. Some discussion about what we can do at the festival to advertise the schedule there, or some other idea to remind people, as they probably won't bring this card to the festival. Also talked about sponsors, since we are not having the ad book. Discussed having big leaves with sponsors names on them in the stage area.
- 4) **Easter Egg Hunt:** April 6, 2019 at 1:00 p.m. Al Mazing will come at 1:15. He will do a 45 minute show, then strolling magic and balloons. He will be here for two hours. Diana, Suzanne, and Arlene cannot make it. Suzanne can come beforehand to set up. Be here at 11:30. Glenn will be EB. All 5 auxiliary members will be here. Mariah and Jen will do registration (need to keep track of how many in each group), we need one person to hand out the candy, one person in the room, and one person to go back and forth to announce groups. Boy Scouts should be here to help. Diana picked up a few plastic baskets for those who don't bring anything. Theresa gave us some items that were won at the fall festival but never picked up to use however we decide, and Jim picked up the candy.

- 5) **Ghost Walk:** Frank stated that after our last meeting he walked around Cecil, Lawrence, and Hendersonville Parks on a warm day. There was no one around. He suggested we not do too much at the parks until we see that they are being used. Public Works did do some work at Lawrence. Frank thinks we should start with the basketball court and some playground equipment there. Wendy shared some photos with Mark via email of what was done so far. The township mows the grass at Lawrence, but no other maintenance. They did replace the soccer nets there. Public works also mows the field at Holy Rosary in Muse. Wendy found out that Lawrence Park was donated by Consol in 1999. Lawrence Fire Department leases property at the park, not sure who from, we need to find out. Can Jacque find out, along with the terms of the lease?
- 6) **Touch-A-Truck:** 5/11/19 11 a.m. – 2 p.m. Flyer went out the CMSD. Jim will be at the park at 9 a.m. He needs to talk to the police chief. Jim has vehicles lined up. Menu: hot dogs, hamburgers, popcorn, pretzels, pop. Wendy suggested we have Paw Patrol characters stroll around. Jen knows someone with a “Chase” costume that will fit a small person. They will lend it to us at no charge. We need to clean the concession stand before Touch-A-Truck.
- 7) **Fall Festival:** Band schedule is set: Saturday 9/28: 12-2 Jason Craig Band, 2:30-4:30 Foggy Hollow Bluegrass Band, 5:00 – 7:00 Marcus Tyler Band. Sunday 9/29: 11-1 Steel Blossoms, 1:30-3:30, Ruff Creek, and Western Area Button Box 4-5:30. We need to do the Vendor Applications in May. Amy suggested the police do dog attack demo at the festival, but they have vetoed this in the past. Parking is still a big issue. We will table parking discussion until our July meeting.
- 8) **Movie Nights: 6/15, 7/20, AND 8/10.** First movie night presentation will be “Bumblee.” Suggested movies for other movie nights were Mary Poppins Returns, Ralph Wrecks the Internet, and How to Train Your Dragon 3.

Miscellaneous:

Accounts: Mark going to have purchasing accounts set up.

New Steam Table & Refrigerator: Purchased steam table from Liberty using the Checca Fund. We will address the refrigerator later.

Jacque King: said we should CC: him on any correspondence to Don Gennuso.

Motion to adjourn by Jim and seconded by Bonnie.

Meeting adjourned @ 8:30 p.m.

Submitted by Suzanne Campbell –
Secretary